

Marlborough Area Board – Fund towards celebrations for the Jubilee / Olympics

1. What is the event / initiative?

Marlborough Town Council is embarking on an ambitious programme of events to celebrate HM Queen Elizabeth II's Diamond Jubilee, comprising a total of 16 definite events so far, plus a possible two more. This incorporates a range of Community led and Town Council managed events. Whilst reaching out to all sections of the community, the emphasis is on the elderly and the children, the former for happy recollection and nostalgia, the latter to learn about the past and to have a memorable day which they will recall years later.

2. Where is the event / initiative taking place?

The 16 events already planned as part of an overall festival of celebrations will be taking place in a wide range of venues in and around the Town Centre. A brochure featuring details of all planned events will be delivered to all homes in Marlborough and surrounding areas nearer the time. I attach a copy of the draft summer programme, showing progress made to date.

3. When will the event / initiative take place?

The first two events have already taken place, namely a special service in the Parish Church during the evening of Monday 6th February, thereby marking the actual 60th anniversary of HM Queen Elizabeth II's accession to the throne. In addition, there was a special screening of the film "The King's Speech" in the Town Hall on 17th February. At least 11 of the planned events will be held between 19th May to 5th June, although there will be three further events associated with the Diamond Jubilee celebrations, taking place in late June, July and August respectively.

4. What are the Community benefits / links to Community Plan?

The planning of these events via two working parties has brought together many different sections of the local community, with the Town Council being the lead partner. The events themselves will involve many organisations, thus bringing still more different elements of the local community together at a range of interesting and entertaining events across the whole of the town centre and beyond. This is likely to lead to an increase in interest in Marlborough from surrounding villages and indeed further afield, and will thus encourage tourism. All events managed by the Town Council will be provided free-of-charge. The Council believes that the planned events will include activities to suit all sections of the community.

5. What is the desired outcome of this event / initiative?

The Town Council believes that its extensive range of events held over a total period of six months, but particularly those taking place between 19th May and 5th June, will facilitate shared experiences through enjoyable activities accessible to all. It will help the younger and older sections of our community to better understand each others life experiences, providing all concerned with a fresh perspective on life, as experienced and related by others, engendering a healthy mutual respect. It will also assist in fulfilling certain aspects of schools' and their students' curricular needs.

6. Who will Project Manage this event / initiative?

Marlborough Town Council will manage all its own events, but will also co-ordinate ALL Diamond Jubilee and Olympic Torch Relay events initiated by other local groups with our community. You may wish to refer back to Section 1 for further relevant information.

7. Costs/quotes/ match funding?

The working parties have endeavoured to obtain competitive quotations for all intended purchases and services wherever possible. The Council has set aside £5,000 for Diamond Jubilee plus Olympic Torch Relay events, but needs another £1,000 to assure itself that all costs associated with the 16 planned events (plus a possible additional 2 events) can be fully funded.

(Lowest) quotes so far obtained include £3,008 for 650 Diamond Jubilee mugs to be presented to local pupils, £175 for brochure design, £75 for poster design, £120 for portaloos, £350 for 4,000 brochures to be printed, £200 for lay figures, £45 for orchestra travelling costs, £750 for three Punch & Judy shows (via Marlborough Lions) £300 in respect of Victoria & Albert Museum copyright charges for allowing the use of certain images for the duration of the Festival, plus a significant number of other purchases and services for which the working parties have yet to obtain quotations. It is anticipated that by the time all quotes have been obtained and all orders have been placed, the total costs involved will be in the region of £6,000.

8. Additional information

These celebrations will be enjoyed by people from nearby parishes: we have, for example, been approached about our programme by residents of Mildenhall.